



March 2026

KMN/TDY

Dear family,

### **Social Media Trend 'Red vs Blue'**

We are aware of the social media trend 'Red vs Blue' that appears to show students from neighbouring schools being encouraged to defend their school pride as part of one of two teams. Whilst the trend has been ongoing for a little while, Shireland Collegiate Academy was mentioned in a post over the weekend. The post appears to be AI generated and lacks any detail.

At present, we consider the risk to our school community to be low however we never take anything for granted. We are continually assessing the situation and taking proactive steps where necessary.

We are in regular contact with the police and will have extra staff on duty at the end of the school day to provide supervision and support. We also encourage families to be aware of where their children are on their way to and from school.

The welfare of our students remains our priority. We will continue to monitor the situation and work with appropriate partners to maintain a safe environment for everyone.

Thank you for your understanding and support. If you have any questions or concerns, please do not hesitate to contact us.

Yours sincerely,

Mr T Daly  
**Principal**