

'Head' Line

Welcome to the Shireland Collegiate Academy Newsletter!

I'm excited to introduce myself as the newly appointed Associate Principal of Shireland Collegiate Academy. Having been part of the Shireland community for the past two and a half years, I'm truly honoured to step into this role. Shireland is an exceptional school, and I am proud to serve both the students and the wider community.

This summer, our students in exam year groups achieved outstanding GCSE and A-Level results, with some of the best outcomes in the school's history. Our team is committed to building on these successes, ensuring that there are no limits to what our students can achieve.

In October, we had a robust but fair Ofsted inspection, showcasing the best of Shireland. I was immensely proud of the efforts of our students, staff, and families.

Beyond Ofsted, the school continues to be as busy and vibrant as ever. Our Performing Arts Department shone at the 'A Christmas Cracker' show, with talented students from both primary and secondary stages performing together. It was heartwarming to see the unity within the Shireland family.

We look forward to welcoming our students back on Monday, 6 January 2024, at 8:40am in full academy uniform. Please note that uniform checks will take place on this day.

Wishing you all a wonderful break, and we look forward to an even more exciting 2025 ahead!

Mr T Daly

Associate Principal



Mr T Daly
Associate Principal

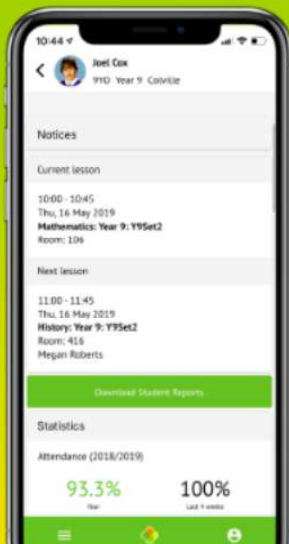
AUTUMN 2024

Arbor Parent Portal and Parent App

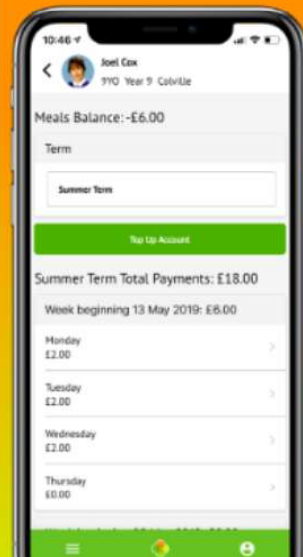
We've chosen Arbor to help us manage our school. Arbor is a simple, smart and cloud-based MIS (Management Information System), which helps us work faster, smarter and more collaboratively as a school. The Parent App and Parent Portal mean we can keep you informed about your child's life at school in a much more accessible way. **This will replace Edulink One from January 2025 and ParentPay from February 2025.**

Log into Arbor to see and update your child's information, get live updates and make payments or bookings on the go! The Parent Portal works on Google Chrome (computer or laptop) and you can download the Parent App from the App Store or Google Play Store on your phone (Android 5.0; iOS 10.0 and upwards).

Check on your child from anywhere



Make payments on the go



Arbor App & Portal

- View your child's Timetable, Clubs and Attendance
- Pay for School Meals
- Update your details
- Receive instant messages
- Sign up to trips and after-school clubs

No more forms!



How to get started

1. Wait for your welcome email from us telling you Arbor is ready - you won't be able to log in before
2. Click the link in your welcome email to set up your password
3. Go to the App or Google Play Store on your phone and search 'Arbor'
4. Click 'Install' on Android or 'Get' on iPhone then open the App
5. Enter your email, select the school, then enter your password
6. Accept the Terms & Conditions and enter your child's birthday

A screenshot of the login screen in the Arbor Parent App. It shows the school name 'The Sunnyville School of Magic' and address 'W10 5BN, London, GBR'. There is a text input field for 'Enter your password', a green 'Log in' button, and a link for 'Forgotten password?'.

SHIRELAND
COLLEGIATE ACADEMY

Design & Technology

DESIGN A RAILWAY STATION FOR 2030

Design a Railway for 2030 Year 7

Miss Armstrong has been running an exciting new Design Technology/STEM based club since September this year. A team of year 7s, as well as a team from Shireland technology Primary will be given the task of Designing a railway station for the year 2030.

Pupils have been given the opportunity to develop their research and analytical problem solving, as well design and development skills. This exciting competition will enable our students to compete against the future design engineers of the future from other schools.



SHIRELAND
COLLEGIATE ACADEMY



SHIRELAND
TECHNOLOGY PRIMARY

Registration Deadline:
30th September 2024

Design Stage:
1st October to 30th November 2024

Submit by:
6th December 2024

Create Your Team:
Up to 5 members

Categories:

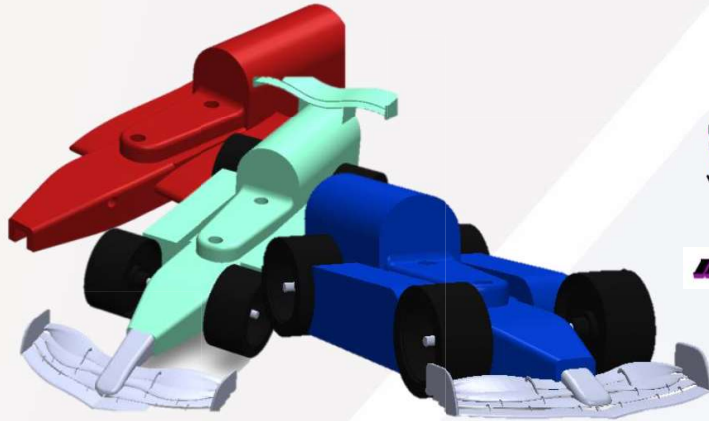
- Primary (up to Year 6)
- Year 7 to Year 9
- Year 10 & Year 11
- Year 12 & Year 13
- Year 14 / Foundation (aged 19-25)
- Mixed ages/abilities

The poster features a high-speed train on tracks against a blue and orange background.



SHIRELAND
COLLEGIATE ACADEMY

Design & Technology



F1 in schools Shireland Collegiate Academy 2024/25

After the success of F1 in schools during the 23/24 season, the Design and Technology Department are entering the competition again this year. Mr Mahroof is entering two teams this year, Team Inferno (Year 9) and a team Octane (Year 12).



Our Brand

Without the challenge to compete in the F1 in Schools... we had to have the competence to build our mission... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed...

Our Mission

Our team's motto is completely different from others. This is... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed...

Our Strategy

Last year, Aayhan, Hiba and Prerna participated in the F1... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed...

Name

Coming with a new team, new mission and new strategy, had to be... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed...

Logo

Logo was a key part of our brand identity. It was... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed...

Cultural Values

This is an inherently different challenge. In order to succeed in this... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed...

Task	Start	End	Week Allocation	Milestones
1. Research and design	Week 1	Week 2	Week 1	Research complete
2. CAD modelling	Week 2	Week 3	Week 2	3D model complete
3. Manufacturing	Week 3	Week 4	Week 3	Parts complete
4. Assembly	Week 4	Week 5	Week 4	Car complete
5. Presentation	Week 5	Week 6	Week 5	Final presentation

Timeline and Risk Management

We have followed the timeline of the competition in 16 weeks... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed...

Risk Register

This is an inherently different challenge. In order to succeed in this... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed... we were the winner of February 2025, which was completed...

This team's competition

Mr Mahroof has an ace up his sleeve with years pit designs. Both teams have been encouraged to use interactive pits which add drama and theatrics to the pit. Junaid from team Octane has stated that his team's approach is to show the judges that they are the total package. Not just engineers and designers, but also confident and vibrant individuals with a drive and passion to succeed.

Design & Technology



Our students made some innovative and high-quality products this year in Design and Technology!

Our year 7's made some high-quality textiles monsters, improving their sewing skills. Year 8's made some eye-catching, high quality boardgames and year 9, have been continuing working on a Skills Passport to prepare them for GCSEs.

Year 11 and year 13 are currently designing and developing products for their NEAs controlled assessments. There will be over 160 practical products produced by Year 11, and over 20 for year 13.



Business Studies



Grant Thornton UK LLP

Students in year 8 were given the opportunity to run their very own Enterprise idea. Students were asked to form small groups and present their business idea to Mr Reade in the Business department. Students did a very good job of producing some fabulous ideas. A few groups were selected to run their Enterprise idea within the academy. Students worked well within their teams to make a profit. Well done to all students that took part!

My Grant Thornton Enterprise experience

It was a great opportunity to learn how to be a good entrepreneur. I ran my business with 6 other girls and our aim was to sell jewellery and sweet cones to students and staff at lunch times. Most days during form time we planned out ideas and what we were going to do and buy to make it happen.

Once we had finalised everything we were going to do, we started preparing the sweet cones and handmaking the jewellery. Overall, we had sold over 200 sweet cones which made us £200 worth of profit. We re-invested the money after our first lunch time selling to buy more sweets to fill them up. We sold a few pieces of jewellery, but the sweet cones drew most attention and was purchased the most.

At the end of our enterprise, we were able to visit Grant Thornton and present to them what we did. They told us a bit about what they do individually and how they worked towards their job. I found it really interesting and fun to be able to do this with them.

Finally, I would like to say that me and my group really enjoyed doing enterprise with Grant Thornton and it was a lovely experience to learn about the responsibilities of entrepreneurs and how they work and make profit.

By Avneet Uppal – Year 8

Business Studies



BANK OF ENGLAND

Year 13 – Bank of England external visitor session

Students in year 13 were given the opportunity to meet Nigel Smith who works at the Bank of England. Nigel provided students with an insight into what his role is within the Bank of England and how the pivotal role the BOE plays within the economy.

‘The Bank of England talk was a great opportunity which allowed me to learn so many new things about the Bank of England and oversee their role within the economy. We learned multiple things such as what the Bank of England does and what they oversee. We learnt interesting facts such as the effects of Inflation and what would happen if we decrease inflation negatively and that in fact it would not be a good thing surprisingly within the economy! At the end we also had a great opportunity to talk to Nigel Smith about a career’s opportunity within the Bank of England and how they offer different apprenticeships and the entry requirements. It was an amazing and useful session with Nigel Smith!’ By Rehan Ahmed



PwC – external visitor session

We had the delight of welcoming an ex-student, Abdullahi, back to our academy. Abdualhi gave students an insight into his career journey and his role at PwC.

‘We had a great talk with an ex-student at Shireland from Abdullahi! He is currently an apprentice with PwC. It was motivating knowing how not only did a person from Smethwick get into an apprenticeship but it was a Shireland student! Abdullahi told us what it was like working in PwC and how it allowed him to settle in despite his background. Abdullahi also gave us tips on how we can get into apprenticeships such as assessment centre tips, interview tips and more! I stayed back after the session and asked Abdullahi for further tips on assessment centres and he gave me amazing and beneficial advice! This was incredibly useful as I am currently going through an assessment centre for apprenticeships. It was much more motivating getting a talk from an ex Shireland student!’ By Rehan Ahmed



SHIRELAND
COLLEGIATE ACADEMY

Business Studies

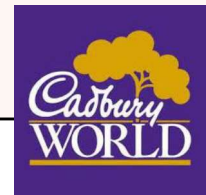
Tutor2U – Grade booster with Jim Riley

Students studying Business in year 13 were given the opportunity to attend a grade booster session with a company called 'Tutor2U'. This session was held at Star City and allowed our learners to learn new exam techniques and re-cap knowledge for their upcoming examination on Monday 13th January 2025.

'I found the revision conference to be very informative and fun, as not only did we receive revision books to answer questions and gain more information from, but we also played games and quizzes using the books which therefore made the atmosphere more interactive and exciting. This day really helped me apply my maths skills to numerous questions and also taught me what amortisation was. We went through 12-mark questions and practiced two during the session which was really useful. I feel more confident going forward with my exam in January' **By Zahra Hussain**



Cadbury World – Y10 Option 1 classes



Our year 10 Cadbury World trip that was due to take place on Tuesday 19th November was unfortunately cancelled due to school closure. We have however, been able to re-organise a new date. Option 1 classes will now attend Cadbury World on **Friday 6th June 2025**. More information will follow to parents in the new year.

Good luck to all our year 13 Business Students sitting their Unit 3 (Personal and Business Finance) examination on Monday 13th January 2025.

GOOD LUCK!

English

On October 3, 2024, our school's English department proudly led our participation in the National Poetry Day celebration. This year, we joined thousands of other schools across the UK in a world record-breaking attempt for the largest poetry lesson. The theme was "counting," and our students had the unique opportunity to co-write a poem with renowned poet Laura Mucha. This event was not just a chance to break records but also an incredible opportunity for our students to engage deeply with poetry, enhance their creative writing skills, and collaborate on a national level.



On our recent Focus Day, Year 9 students immersed themselves in a vibrant blend of art, languages, and English activities. The English and Art departments collaborated closely to design an interdisciplinary event that guided students through engaging and creative tasks, enhancing their descriptive writing and artistic skills. The English and Art tasks for the day centred around two exciting themes: Flamenco dancing and a trip up the Eiffel Tower. These activities were designed to help students use sensory details to create vivid descriptions and artistic representations, enriching their writing and visual creativity.



Year 8 L4L

Theatre trip

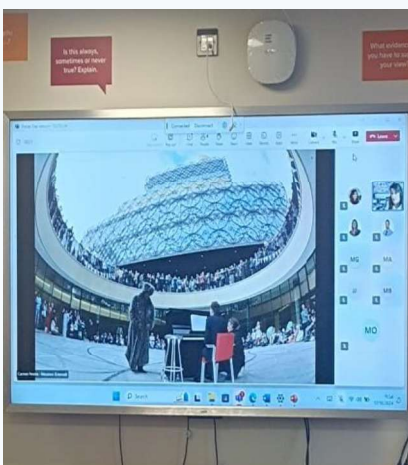
Year 8 and 9 Arts Aptitude students went to the theatre to watch 'Play On'. This performance was a musical based on the Shakespeare play, 'Twelfth Night'.



Pudding Lane and Grand Designs Focus Days

As part of the Pudding Lane and Grand Designs themes year 8 took part in theme focus days. During the Pudding Lane focus day students worked in groups to put together a plan in response to a national emergency. They spent time with the fire brigade learning more about what they do and the different parts of a fire engine.

The Grand Designs focus day saw a selection of students go on a trip to the Library of Birmingham and year 8 took part in a presentation with one of the architects from Mecanoo, the company who designed the library. They also watched a careers talk by another architect from Glancy Nicholls.



Year 8 L4L

A Family Affair

Year 8 were lucky to be part of a career talk with the dad of our very own Miss Kirwan. He spoke to the year group about being a scaffolder, the big projects he has been involved in and his current work on Hinkley Point B, which will be the largest nuclear power plant in Europe when it is finished.



All around the World

In November year 8 took part in the annual country presentations as part of their Coming and Going theme. Students presented and performed as characters from Iceland, Brazil, United States and Australia, just to name a few of the countries the year group learnt about. It was yet another fun filled country presentation afternoon!



Spoken word Shireland

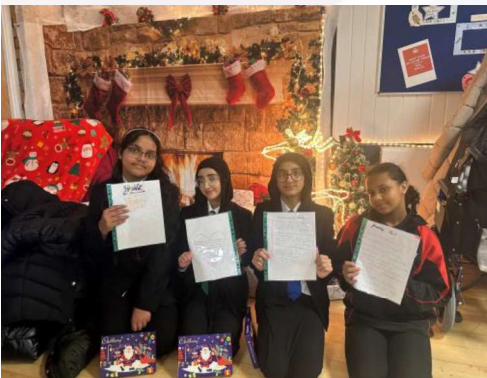
As part of October's Black History Month celebrations, students in year 8 submitted poems inspired by the month to a poetry competition. The writers of the best poems took part in a poetry slam afternoon and performed their work in our lecture theatre.



Year 8 L4L

Christmas and the Community

Four of our talented KS3 students visited our local care home, St Albans, to read poems to the residents. This was a beautiful opportunity for the younger generation to connect with the older generation through the medium of poetry. The day was filled with plenty of Christmas cheer as students and residents joined arms to sing and dance to Christmas carols!



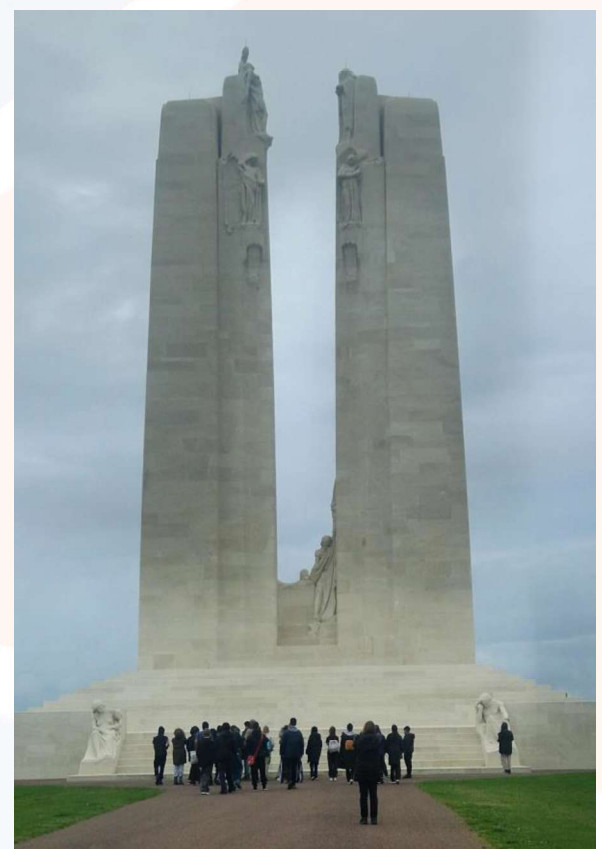
World War One Battlefields Trip

In October, students from Shireland had the opportunity to travel to Belgium and France to visit the World War One battlefields and cemeteries. The experience was both education and deeply moving, offering our students a unique chance to connect with history in a meaningful way.

Our itinerary took us to some of the most significant sites commemorating the Great War, including Sanctuary Wood, Tyne Cot British Cemetery, Vimy Ridge and Thiepval Memorial. Each location we visited added depth to our understanding of the conflict, its impact on the world and the personal sacrifices made by individuals.

A highlight of the trip was our students' involvement in the Last Post Ceremony held at Menin Gate. We participated in a solemn moment of reflection whilst three of our students laid a wreath in respect and remembrance.

Well done to all of the students involved. They represented our school with pride and respect, and demonstrated compassion and empathy at every site.



Remembrance



On 11th November 2024, we participated in a two minutes silence to show our respect for those who lost their lives during the world wars and other military conflicts.

We helped raise money for the Royal British Legion Charity by selling poppies and raised awareness of its importance through our assemblies.

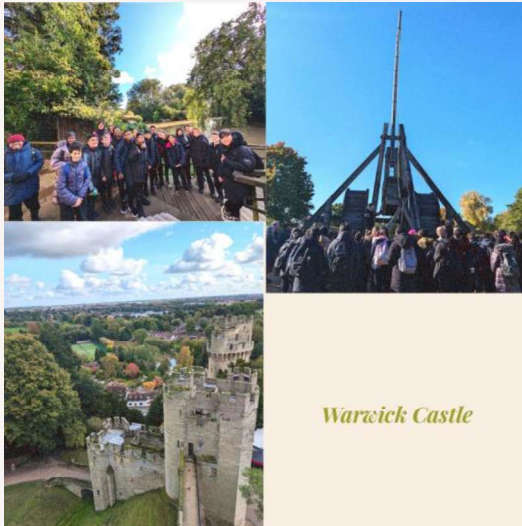
Our INA students paid their respects by visiting the war graves at our local cemetery, Uplands Cemetery.

Lest we forget.

Year 7 L4L

Warwick Castle

As part of our theme, In Days of Old, students visited Warwick Castle.



Students learnt about castle defenses, watched the fantastic bird show and navigated their way through the Horrible Histories Maze.

Cinema trip

Some of our year 7 and INA students went to Cineworld, Broad Street to watch a documentary called Asteroid Hunters. This documentary supported students learning in our theme, Journey to the center of the Earth. In addition, it enabled students to get an insight into cinematography and Earth/Space careers.



Lapworth Geology museum

Year 7 students visited Lapworth Geology Museum in Birmingham where they were able to experience a wide range of artifacts that will help further their studies.



At the museum, students were required to explore each room in order to complete a worksheet, get hands on in the interactive room and take part in a workshop about physical geography.

The workshop consolidated students prior learning from our theme Journey to the center of the Earth as students confidently modelled plate tectonics and explained how their movement causes earthquakes and volcanoes.

Year 7 L4L

RE focus day

Year 7 were visited by Reeta from GNGS Gurdwara and took part in an immersive experience to learn all about different festivals that are celebrated in our community.

Epraise rewards

Top Epraise students from each class were rewarded at the end of each term with a selection of themed activities: Halloween in October and Christmas in December. Well done and keep up the hard work!



Anti-Bullying Ambassadors



Our Anti-Bullying Ambassadors

At SCA we are very lucky to have such a fantastic team of anti-bullying ambassadors that were trained up by the Diana Award last year. They work together to offer support to peers, raise awareness of bullying behaviors and ways to prevent bullying in our academy.

Anti HBT training.

On 4th September, our ABA's took part in Anti-Homophobia, Biphobia and Transphobia Inclusion training. This training will help us to continue to raise awareness of bullying around HBT and enable us to support our students in the future.



Anti-Bullying Week 2024

Anti-Bullying Week took place between Monday 11th - Friday 15th November, with the theme: Choose Respect. Our Anti-Bullying Ambassadors organised Odd Socks Day, encouraging staff and students to wear odd socks to celebrate what makes us all **unique**.

We look forward to hosting our own anti-bullying champion training later in the academic year to welcome others to our fantastic team.



Travel and Tourism

Tamworth Snowdome

Year 11 Travel and Tourism students spent their focus day exploring customers that go on snowboarding holiday as part of their BTEC PSA controlled assessment task. They spoke with Crystal Ski Holidays at the Snowdome and took part in a winter sports activity to evaluate customer needs.



Birmingham City Centre

On Friday 6th December 2024, the Year 13 Travel and Tourism students planned a trip for the Year 12 Travel and Tourism groups their target market.. The Year 13 students decided to plan a trip to the Birmingham City Centre. The Year 12's took part in a treasure hunt which they completed around the City Centre ticking off different clues locating tourist facilities. They also walked over to the RBSA Gallery & Museum, where they had a marketing talk, talking abo of how a charity operates.. The Year 13's decided to take the Year 12's to Birmingham City Centre by train as not all of them have been on a train before and exposed them to further transportation methods.

Dubai work experience coming soon

Year 13 Tourism, IT & Business students are looking forward to their Dubai work placement trip on the 27th January 2025. They will be completing 2 weeks work experience in some of the 5* rated resorts out in Dubai such as Marriott Hotels. They will learn a wealth of skills and knowledge in the industry such as cyber security, customer service, marketing and much more. This will be a once in a lifetime experience for them! They recently took part in a Dubai cultural workshop discovering all the local customs and traditions out in Dubai.



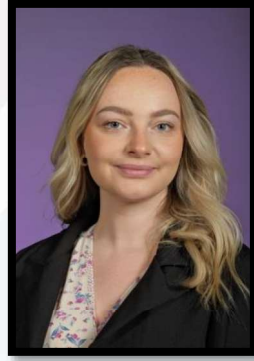
INCLUSION

A warm welcome to our new Inclusion staff

As our inclusion department continues to grow to meet the needs of our students with SEND, we are excited to introduce the following staff who joined us this term:



Mrs O Ajayi – Y7-9
SEND Support Staff



Mrs E Penn
SLCN – Manager



Miss B Cartwright - Y10 &11
SEND Support Staff

THE SEND INCLUSION AWARD

This award helps schools deliver high-quality education for pupils with SEND. Compliant with the SEND Code of Practice, the award framework focuses on removing barriers to learning through early identification, inclusive teaching and leadership. It also allows you to evaluate impact to improve classroom practice and pupil outcomes.

Many thanks to all the staff, students and families who have contributed as we work towards achieving this award.



We are pleased to announce our final verification date was **Monday 9th December**



Parents and Families remaining Send Cafés

- Tuesday 14th January 2025- Year 9 and 10 – 3.30-4.30pm
- Tuesday 11th March 2025- Year 11 and Sixth Form – 3.30pm -4.30pm
- Tuesday 13th May 2025- Year 7- 3.30 -4.30pm
- Tuesday 10th June 2025 – Open house – 3.30-4.30pm

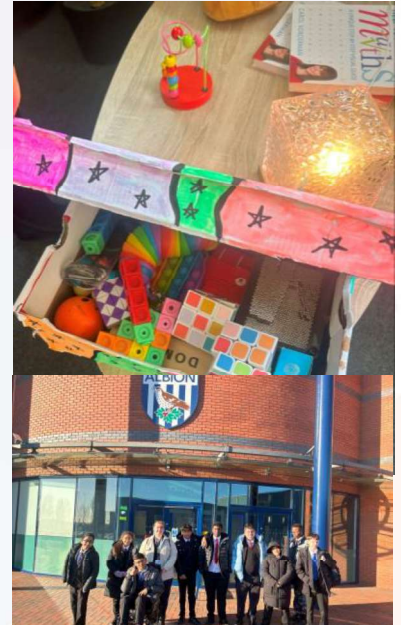
Please complete this form if you wish to attend one of our SEND Café's
<https://forms.office.com/e/AgWhZc5bhq> Or scan this above code.

INCLUSION



Our inclusion department has been thriving with activity this half term from ongoing arts and crafts, including competitions and festive creations. Students have been introduced to their new key workers and worked closely with external professionals and attended careers trips.

Mrs Prince and the team made communication with families a key priority this term and as we continue to develop and improve the level of communication with our families, we are pleased to share some of the feedback about the SEND provision at Shireland.



“My child feels safe and supported, she trusts going to school because she knows staff will greet her with a smile, have the time to talk to her and support her needs as an individual.”

“Everything is superb. We had nothing like this in Junior school. Thank you. I did not know about SEND cafe. Thanks Again “

“We receive regular feedback on what impact the measures that have been put in place have had – This is so very helpful”



Year 10

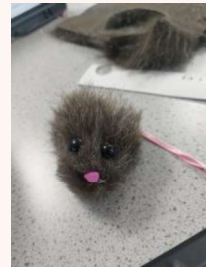
Year 10 Star Students

This term has seen a number of Year 10 students nominated for Star Student of the Week. Well Done!



Year 10 Work Experience

Sasha Tanner-D’Cruz 10D successfully completed work experience at BOA Academy. Sasha explained “BOA was a great experience for me. At BOA, I was preparing for a Wizard of Oz pantomime, I took part in wig dressing, prop making, set dressing and making prosthetics. This gave me an insight to what it's really liked be a part of a large production crew and is something I thoroughly enjoyed.”



Year 10 Work Experience Week
Monday 30th June 2025 – Friday 4th July 2025