

History of Travel and Tourism

WJEC Level 3 Diploma in Tourism

Unit 1

Understand what the UK offers to inbound and domestic tourists

Explore the range of employment opportunities in the tourism industry

Content will include; types of touists, technology, types of destinations, future development and the appeal of destinations

Examination

Unit 2

Investigate tourism destination around the World looking at the attractions and facilities on offer

Analyse the image and reputation that affects the types of tourists that each destination appeals to.

Coursevvork

Unit 3

Investigate the internal and external pressures that the tourism industry adapts to

Pressures include; economic, environmental, political, transport development etc Examination

Unit 4

Understand the process of event management and the nature of tour itineraries.

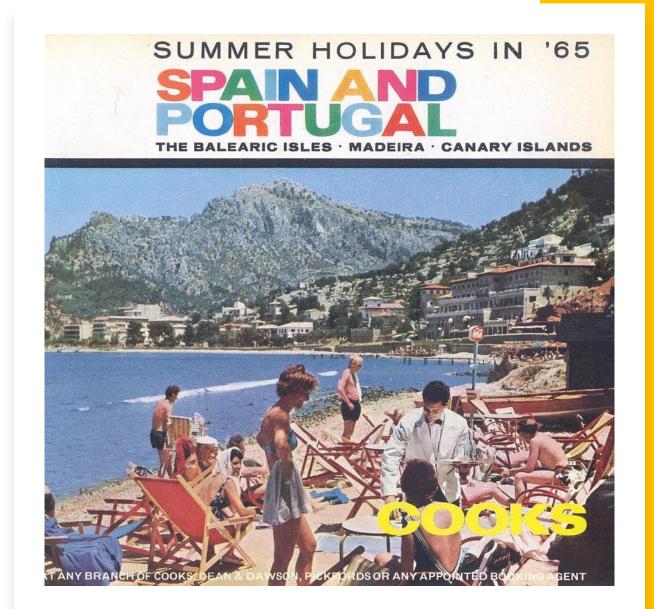
Plan, run and evaluate a trip in groups.

Coursework

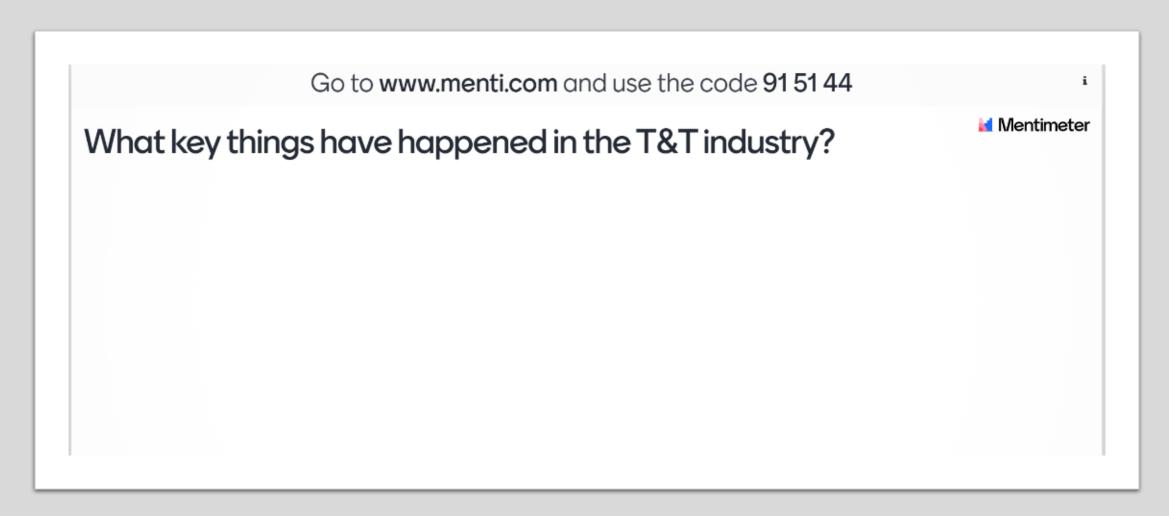
Any Questions?

From Mrs Dee's session...

 See if you can think of 3 developments/events/laws since 1960s that you think had a major influence on tourism today.



What do you already know? www.menti.com



We are now going to go back in time starting from...



1907 Computer Reservation Systems Introduced

What are they?

They are web-based software mainly used in the travel and tourism industry by travel agencies and tour operators to book airline tickets, hotels etc.

What do you think they used to do before CRS?





British Airways was founded



Uniform in 1974

Uniform in 2020



What are the differences with airlines from then and now?

NOSMOKING



Schengen Agreement was signed



Questions:

- 1. Where is Schengen?
- 2. How many states in the EU are in the Schengen area?
- 3. What is the Schengen agreement all about?

Answers:

- 1. Luxembourg
- 2. 26
- 3. Elimination of border within the EU.

The Channel tunnel opened What 2 countries does it go between?

Why is this good for tourism?



Facts:

- The tunnel is 31.4 miles long
- It cost £4.65 billion
- There are 3 tunnels down there and 1 is used for emergencies
- Pets can travel through it
- 4G services are available through the tunnel
- It is a modern wonder of the world



100 → September 11th Terrorist Attack

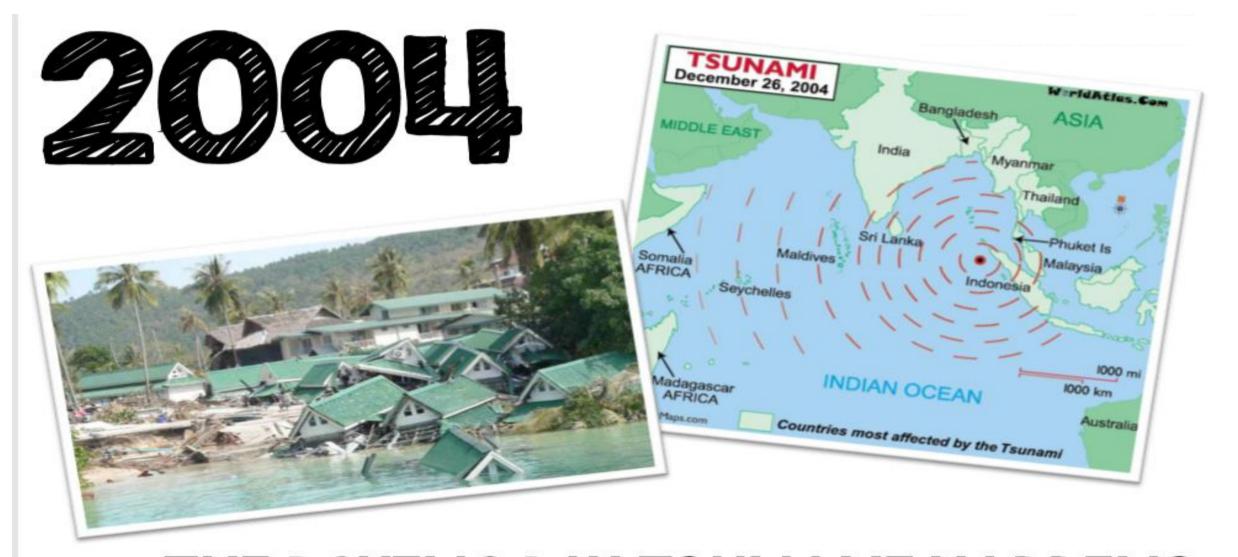




We're going to watch two quick videos of footage of the 9/11 attacks.

Once we've watched them, respond to these questions

- 1. What happened on September 11th, 2001?
- 2. What were the consequences of 9/11?
- 3. What if 9/11 had never happened?



THE BOXING DAY TSUNAMI HAPPENS DESTROYING MANY TOURIST RESORTS

BEST OF THE 2010-2019

Let's fly back to 10 years ago... 201

Can anyone remember a major natural disaster that happed in Iceland that affected tourism?

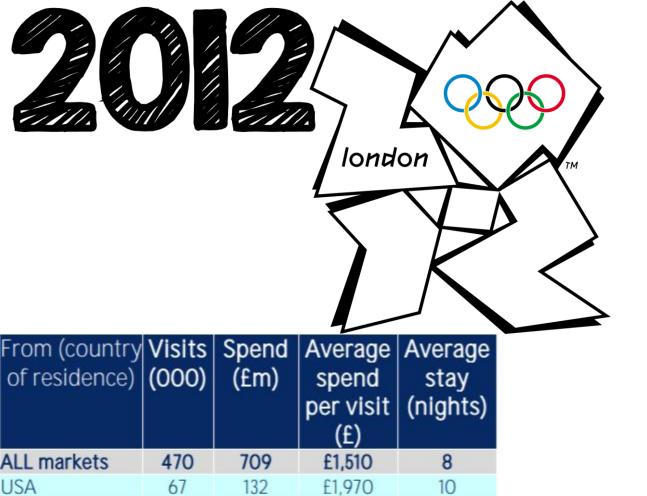




VOLCANIC ASH FROM ICELAND GROUNDS FLIGHTS ACROSS THE UK AND EUROPE



THE ROYAL WEDDING OF PRINCE WILLIAM AND KATE MIDDLETON BRINGS MILLIONS OF TOURISTS TO THE UK



£1,800

£650

£750

£500

£800

£1.980

£2,440

£730

£1,080

19

France

Germany

Belgium

Canada

Australia

Irish Republic

Switzerland

Italy

Netherlands

54

47

46

19

18

15

14

14

97

30

34

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15

34

38

10

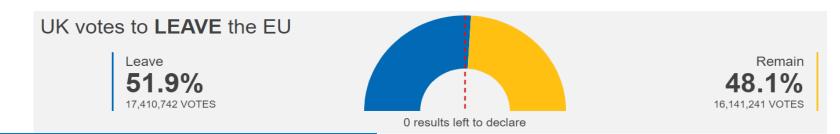


According to Visit
Britain which country
spend the most in
the UK due to the
2012 Olympics?

According to the Office for National Statistics, 364,000 of the visitors stayed in London, why would 96,000 stay in the rest of England?



The UK vote to leave the EU







THOMAS COOK THE UK'S LARGEST TOUR OPERATOR COLLAPSES



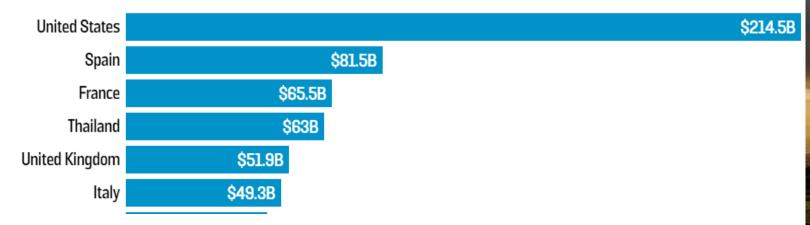
Covid-19 Pandemic

Which countries rely on tourism the most?



Locations That Make the Most From Tourism

TOTAL RECEIPTS IN 2018 IN BILLIONS USD



How are country's marketing due to coronavirus?



What do you remember about the history of Travel & Tourism?

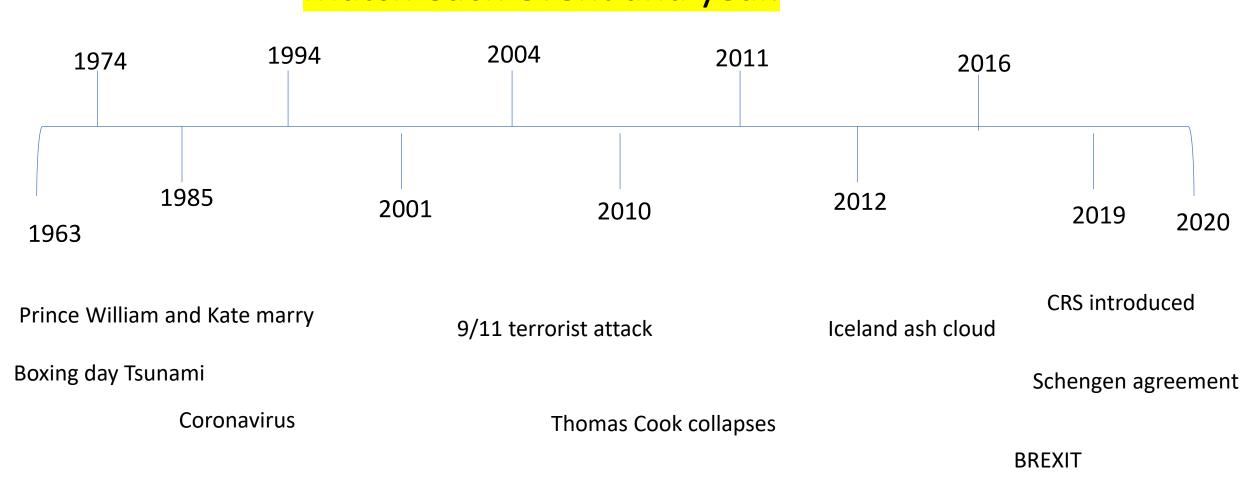
British Airways

is launched

London hold the

Olympics





Channel Tunnel opened

Challenge: Quiz

What 2 countries does the Channel Tunnel go between?

What percentage of people voted to leave the EU?

3. What country visited the UK the most during the 2012 Olympics?

4. Where is Schengen?

5. What natural disaster happened in the Indian Ocean on Boxing day?

Answers:

1. England and France

2.51.9%

3. USA

4. Luxembourg

5. Tsunami

