

Name:

Unit 349 – Planning for a Career in Music

Task 1A: Personal Knowledge and Skills Analysis (Assessment Criteria 1.1)

In this task, you should give yourself a rating of where you feel that your skills are now, by numbering them 1 (poor) to 5 (excellent). Then you should write a few words (just a sentence) to explain *why* you have given yourself that number. This section will not look like anyone else's in the class, as you all have had different experiences so far in life.

It is important that you are **honest** here – you don't get a higher grade for saying you're amazing at everything!

<u>Area 1: Musical Skills & Knowledge</u>	<u>Rating (1 Poor, 5 Excellent)</u>	<u>Analysis</u> Why have you given yourself this rating? What experience have you had? Be honest!
Instrumental Skills		
Vocal Skills		
Song writing/Composition Skills		
Music Technology Skills		
Music Theory Knowledge		
Stage Presence and Confidence		
<u>Area 2: Employability Skills & Knowledge</u>	<u>Rating (1 Poor, 5 Excellent)</u>	<u>Analysis</u> Why have you given yourself this rating? What experience have you had? Be honest!
Working as a team		
Working as an individual		
Leadership skills		
Working to instructions		
Problem solving / creativity		
Negotiation skills		
Promotion & marketing skills		
Awareness of Health & Safety		
Project management skills		
<u>Area 3: Study Skills</u>	<u>Rating (1 Poor, 5 Excellent)</u>	<u>Analysis</u> Why have you given yourself this rating? What experience have you had? Be honest!

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Numeracy and Literacy skills		
ICT skills		
Being organised and meeting deadlines		
Communication skills		
Attention to detail		

Task 1B: Learning & Skills Development Plan (Assessment Criteria 1.2)

In this task, you will use your knowledge and skills analysis above (the present) to plan your development over the next two years (the future). Put simply – what are your weaknesses, and how will you address them?

Remember that this is not just about musical skills, it's about a whole variety of skills that will be useful in your future.

Each section below must include:

- **An assessment of my current knowledge and skills** (a brief paragraph summing up the information from the table above)
- **An overview of my aspirations and goals** (what do you want to develop over the next months and years. Keep this general, specific skills come in the next bullet point)
- **An assessment of the knowledge and skills required to attain my goals** (what specific skills do you need to develop to attain your aspirations and goals above?)
- **An assessment of how current music and education activity will contribute to achieving goals** (how the units you are taking, your teachers and your peers are going to help you)
- **A schedule of ongoing review of progress** (how, and how often, will you check your progress?)

Area 1: Musical Skills and Knowledge

- Current knowledge and skill level:
- My aspirations/goals for this area:
- The skills/knowledge I will need to focus on:
- How my music course will help me:
- How and when I will check my progress:

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Area 2: Employability Skills and Knowledge

- Current knowledge and skill level:
- My aspirations/goals for this area:
- The skills/knowledge I will need to focus on:
- How my music course will help me:
- How and when I will check my progress:

Area 3: Study Skills

- Current knowledge and skill level:
- My aspirations/goals for this area:
- The skills/knowledge I will need to focus on:
- How my music course will help me:
- How and when I will check my progress:

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Task 2A: Researching Two Music Industry Job Roles (Assessment Criteria 1.3)

Before starting this task, your teacher will teach you about the music industry, how it makes money, and the variety of different job roles within it. You will also conduct your own research into the industry and its job roles. During this, there will hopefully be two job roles that stand out to you as an area of interest.

In this task, you will research those two job roles of your choice, always linking your findings back to your skills and knowledge from task 1. You may discover that you are perfect for the role, and you may discover that, actually, the role isn't for you. And that's fine!

For each job role, you must include:

- A brief introduction to the job – what is its function?
- The skills required for the job (think of the skills listed in task 1), followed by a comparison between the skills required and your own strengths and weaknesses.
- Accepted routes into the role (i.e. is a degree compulsory? Internship? Experience?)
- The availability of the role (how many positions there are) compared to the competition for the role (how many people are trying to get the job).
- A brief evaluation of how suitable you think you are for the role

There may not be data on all of the items above, so you may have to use your intuition, and you can always ask your teacher.

	Job Role 1: <insert job role title>	Job Role 2: <insert job role title>
Introduction to the role		
Skills required for the role vs my skills currently		
Accepted routes into the role		
Availability and competition for the role		
Evaluation of my suitability for this role		

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Task 2B: Final Evaluation and Career Action Plan (Assessment Criteria 1.4)

Now you are nearing the end of this unit, it's time to sum up what you have discovered about the music industry and the roles within it. The industry is tough, competitive, and requires highly skilled people. This is your chance to show that you understand that!

Your final evaluation and career action plan must include:

- A recap of the two roles, and a decision as to which role (if either!) you aspire to work within
- An action plan for your next steps – explain what you are going to do over the coming months and years to help you get a job within that role in the industry. This could include:
 - Targets, with deadlines, to develop your skills
 - The gaining of experience through formal internships
 - The gaining of experience through working for free (e.g. offering to manage/promote an artist)
 - A consideration of developing your style and image, including professional photography
 - The creation of a professional online presence, such as social media and LinkedIn profiles, SoundCloud and YouTube accounts, etc.
 - The creation of a professional portfolio of work

This section is left fairly open-ended, as everyone's will look completely different depending on the job they have chosen to aspire to and the work they need to do to get there.

ONCE YOU HAVE COMPLETED ALL OF THE FOUR TASKS AND ARE HAPPY WITH YOUR WORK, PLEASE DELETE THE TEXT IN RED BEFORE SUBMITTING IT TO YOUR TEACHER.

THE WORD LIMIT FOR THE FOUR TASKS COMBINED IS **3,000 WORDS**.